

# Webinar for Canadian and Norwegian publishers

Thursday 11 February 2021



LIVRES CANADA BOOKS®



NORLA



# Hello literary friends from Norway and Canada,

The year 2021 is one full of hope, as we implement the new modes of resilience we learned last year. The rapid change from in-person meetings and fairs to almost exclusively digital offerings has left many eager to restore a sense of normalcy. Books can help to ground us when our attention feels so taxed. Books provide an essential introduction to imagination, critical thinking, and curiosity for our future generations. Children's books are the perfect medium to get young minds engaged and asking important questions for the future.

We hope that this session provides you with a space that is productive and pleasant. It is our goal to help facilitate strong new business connections in the face of what we might consider—at minimum—an unconventional year. We would like to thank NORLA, for their effortless collaboration; and most importantly, we would like to thank you for joining us today.

Continued success with your export initiatives,  
François Charette,  
Executive Director, Livres Canada Books



# Dear friends of literature,

2020 has brought us all into a new age of digital presentations. At NORLA, we try to focus on the positive aspects: The importance of reading is now clearer to us than ever. And being able to dive into a book is the best way to travel these days. Reading a book is definitely more enjoyable than spending even more hours in front of the screen. After several webinars and e-meetings we think we have found the perfect recipe for the book-fair-feeling: Small, tailor-made webinars with the opportunity for you to meet in individual meetings. We are looking forward to meeting you online today, to talk about great books and make new contacts!

As a former Guest of Honour at Frankfurter Buchmesse, it is a pleasure to cooperate with the next Guest of Honour: Canada. I would like to thank Livres Canada Books for the great and effortless cooperation.

We hope you enjoy this webinar and find new contacts with strong and diverse titles. We sincerely appreciate your participation.

Welcome to our webinar!

Margit Walsø  
Director, NORLA

# Participants



Éditions de l'isatis – Pascale Patte-Wilbert

Éditions 400 Coups – Simon de Jocas

Groundwood Books – Erica Mojzes

Highwater Press – James Patterson

Livres Canada Books - François Charette

Livres Canada Books - Tristan Lee

Canadian Embassy in Norway – Bjørn Petter Hernes

Figenschou – Anitra Figenschou

Gyldendal – Pål Stokka

Magikon - Svein Størksen

Samlaget – Brynjulf Jung Tjønn

NORLA – Margit Walsø

NORLA – Andrine Pollen

NORLA – Oliver Møystad

NORLA – Ellen Olerud

Norwegian Embassy in Canada -

Ambassador Jon Fredriksen Elvedal

Norwegian Embassy in Canada -

Jan-Terje Studsvik Storaas



# Zoom link

Zoom:

<https://us02web.zoom.us/j/87190735436?pwd=Y3NtM3NiVStSMTJ4RHFoNXJlK2E4dz09>

Meeting ID: 871 9073 5436

Passcode: 403617

# Programme EST

11.00-11.10: Welcome to our webinar!

11.10-11.45: Presentation of all participants.

Please prepare a short introduction of yourself and your publishing house (max. 5 minutes)

11.45-11.55: Break

11.55-12.55: Speed-dating session

12.55-13.00: Round up and good bye

# Speed-dating plan

	15 min	15 min	15 min	15 min
<b>Éditions de l'Isatis</b>	Magikon	Figenschou	Samlaget	Gyldendal
<b>Éditions 400 Coups</b>	Gyldendal	Magikon	Figenschou	Samlaget
<b>Groundwood Books</b>	Samlaget	Gyldendal	Magikon	Figenschou
<b>Highwater Press</b>	Figenschou	Samlaget	Gyldendal	Magikon



**Pascale Patte-Wilbert, Rights contact**

[pascale.pattewilbert@gmail.com](mailto:pascale.pattewilbert@gmail.com)

Founded in 2003 by Angèle Delaunois, ISATIS offers children's and youth literature (0-18 years) : picture album, graphic novel and biographies on committed, philosophical and poetic themes.

With a production of 15 titles per year, ISATIS has evolved a lot throughout its existence, driven by its love of challenges.

True to its commitments, its current collections focus on:

- poetry for the little ones (Collection Clin d'oeil)
- philosophy and questions (Collection Tourne-pierre)
- biographies of historical figures (Collection Bonjour l'histoire)
- problems of today's world (Collection Griff)
- precious informational albums on the most requested subjects (Collection Point Doc)

With a catalog of 200 titles, most of which have received awards and distinctions, 60% of its books are translated into other languages (English, Spanish, Catalan, Portuguese, Turkish, Chinese, Korean, German)

Eco-responsible since its inception, Isatis prints all of her books in Canada.



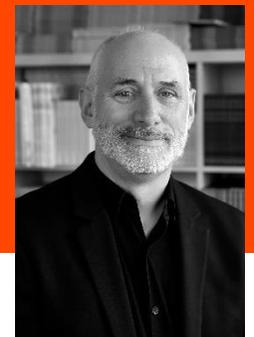
**Simon de Jocas, President**

[s.dejocas@editions400coups.com](mailto:s.dejocas@editions400coups.com)



Les 400 coups is a French-Canadian Publishing house who specializes in Children's illustrated albums. Through whimsical or though provoking texts and illustrations, for both the young and the young at heart, the Éditions Les 400 coups provides a forum for those who have something to share. By publishing children's books, we participate wholeheartedly in the great adventure of being Human with all of its infinite nuances.

Our dynamic team of publishers have managed to put together Award Wining Titles that reflect the spectrum of life's emotion. With over 450 titles in print, we boast a publishing legacy that include authors and illustrators from Canada and Europe, as well as South America and Asia. We are distributed in Canada and in Europe (France, Switzerland, and Belgium) and have over 150 translated titles.





**GROUNDWOOD**

**Erica Mojzes, Rights Associate**

[emojzes@groundwoodbooks.com](mailto:emojzes@groundwoodbooks.com)

Groundwood Books is an independent Canadian children's publisher of more than 40 years. We won the Bologna Prize for North American Children's Publisher of the Year in 2016, and our books are loved by children around the world. We look for books that are unusual; we are not afraid of books that are difficult or potentially controversial; and we are particularly committed to publishing books for and about children whose experiences of the world are under-represented elsewhere.

[Right's catalogue](#)



**HIGHWATER  
PRESS**

**James Patterson, Rights Manager**

[jpatterson@highwaterpress.com](mailto:jpatterson@highwaterpress.com)

HighWater Press publishes the work of acclaimed Indigenous writers. These authentic stories, told by some of the most recognized Indigenous writers in Canada, include globally relevant social justice themes and the re-telling of historical events. HWP's vibrant and thought-provoking books include a rich mix of non-fiction, novels, graphic novels, and children's literature.

Company Contact information:

Website: <https://highwaterpress.com>



Svein Størksen

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Magikon is a publishing house and agency specializing in all kinds of illustrated books and art books. Magikon was established in 2007. The company name consists of two parts: “magi” which signifies the magic of imagination, and “ikon” – which stands for images.

The editorial line is based on all kinds of visual culture – picture books, photo books, art books, craft books, comics, both for children and adults.

Since the start, Magikon has published many award winning books and sold rights all over the world.



Brynjulf Jung Tjønn, Senior Editor

[b.tjonn@samlaget.no](mailto:b.tjonn@samlaget.no)

Samlaget

My name is Brynjulf, I am born in 1980 and I am a senior editor for children’s literature at Samlaget.

Samlaget is the oldest publishing house in Norway, founded in 1868. We publish about 100 titles each year. We have a long tradition of selling and publishing key international titles. Children and young adults are very important target groups for us.

Some of our most famous writers are Jon Fosse and Maria Parr. We are also the Norwegian publisher for Elena Ferrante.

I am also a writer and won the Brage Prize for best novel for children and youth in 2013.





Anitra Figenschou, Publisher

[anitra@figenschouforlag.no](mailto:anitra@figenschouforlag.no)

Figenschou publishing was established in 2014 and is a children's book publishing house with a focus on illustrated books. The list of published books now consists of over 70 children's books titles, 40% of these are produced by Norwegian authors and illustrators and 60% are translated foreign rights. Figenschou has collaborated with fantastic publishers from France, Germany, UK, Spain, Japan and the USA. Our most famous titles from abroad are Mo Willems Elephant and Piggie, Roger Hargreaves Mr. Men and Little Miss, Shel Silverstein's The Giving Tree and Troll's The Butt Detective.

[Read whole presentation and find right's catalogue here](#)



**GYLDENDAL**

Pål Stokka, Acquiring Editor

[paal.stokka@gyldendal.no](mailto:paal.stokka@gyldendal.no)

I work mainly with middle grade, YA, graphic novels and fantasy/science fiction. Some recent acquisitions: Amanda Gorman, Blackout, Amari and the Night Brothers, Beast and the Bethany, Skandar and the Unicorn Thief, Les Geants, La Boite a Musique and Tahereh Mafi. Publisher of authors like Jeff Kinney, John Green, Angie Thomas and Leigh Bardugo.

Gyldendal Norsk Forlag is one of the oldest and most prestigious publishing houses in Norway with 60 Nobel laureates published throughout the years. We are the owner of Norway's leading bookseller; ARK, and part owners of Norway's biggest book club.

