



LIVRES CANADA BOOKS®

Trade Mission to Sharjah Mission commerciale à Sharjah

Discussion

With/avec Simon de Jocas, Mariève Talbot, Semareh Al-Hillal
and/et Andrew Wooldridge

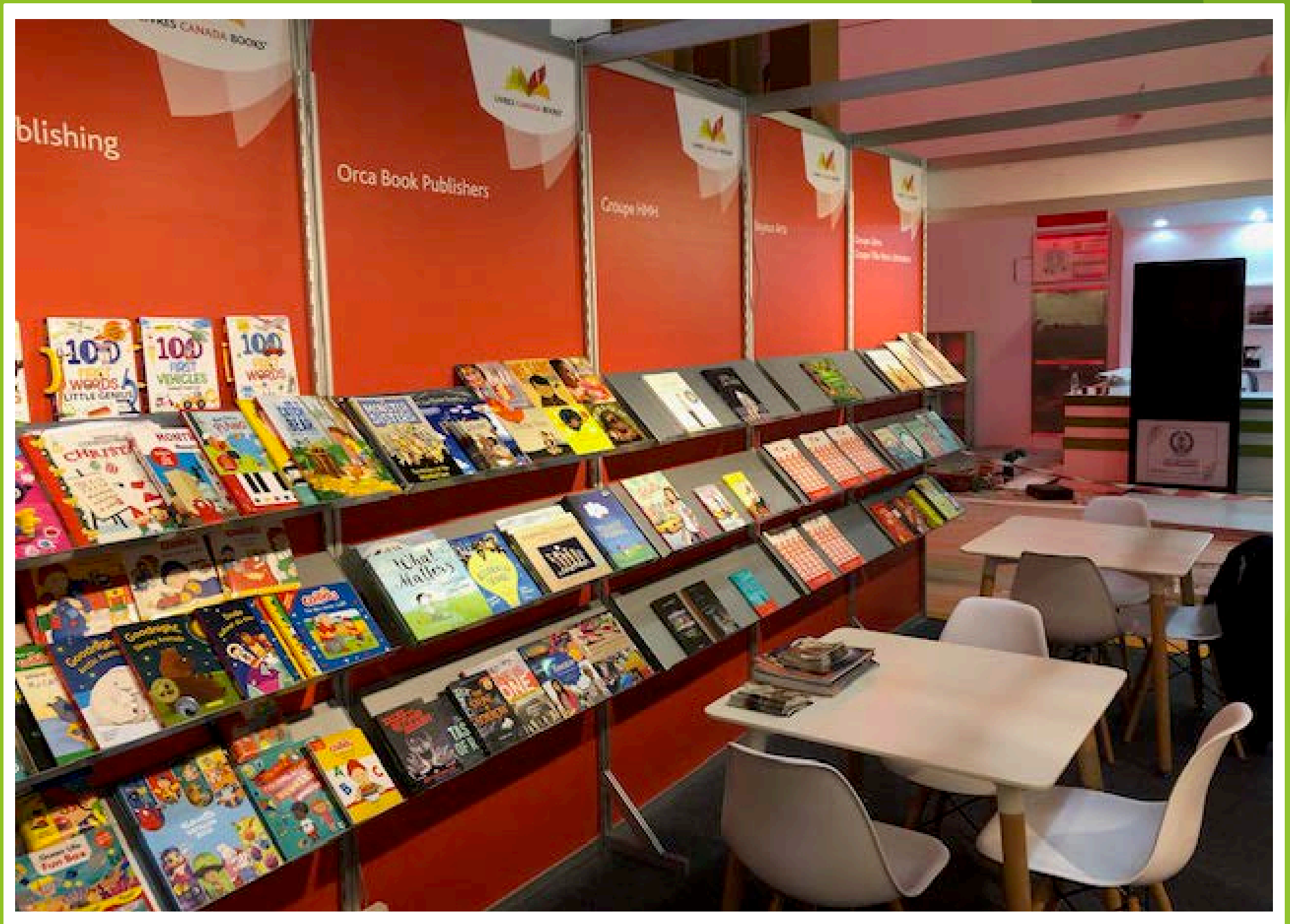
January/janvier 22, 2020

Trade Mission to Sharjah (UAE): October 27-31, 2019

- ▶ Delegation of 14 Canadian publishers (8 French, 5 English, 1 bilingual)
- ▶ Publishers Conference (October 27-29)
- ▶ Sharjah International Book Fair (October 30 to November 9, 2019)
- ▶ B2B Meetings
- ▶ Canadian titles included in “Bestsellers” Combined Book Exhibit
- ▶ Sharjah World Book Capital in 2019; Market Focus at the 2020 London Book Fair; Guest of Honour at the 2020 Bologna Children’s Book Fair and at the 2020 Guadalajara International Book Fair































نقل العناوين العربية للعالمية، كيف تعقد الصفقات مع الناشرين العرب
Taking Arabic titles global: How to do business with Arab publishers

جيني بارسونس
Jayne Parsons

محمد عناد
Mohammed Enad

رمزي بن رحومه
Jade Ramzi Ben Rhouma

فيصل النابودة
Faisal AL Nabouda

جولي أتيريل
Julie Attrill





استراتيجية الناشر الرقمي: طرق جديدة للرواية

Publishers digital strategy: New ways of storytelling

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Q&A

Q&R

Please type your questions in the Q&A panel
SVP Veuillez inscrire vos questions dans la fenêtre «Q&A»



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Thank you
Merci

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